The logo for Amedson Intelligencia is written in a black, elegant script font. It is enclosed within a thin black rectangular border that is open on the top and bottom sides.

Amedson Intelligencia

Unlock the unseen, defy the impossible

The background of the lower half of the image is a photograph of a dark, winding road with yellow double lines, disappearing into a dense, foggy forest of tall evergreen trees.

STRATEGIC INTELLIGENCE

Safeguard your business partnerships,
navigate uncertainty with confidence, and
leverage risks and opportunities into
strategic success.

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We provide tailor-made strategic intelligence solutions to secure your decisions and maximize your opportunities.

Anticipate, decide, act:

In a world where uncertainty can paralyze critical decisions, we deliver the clarity you need to move forward confidently. Using cutting-edge strategic intelligence tools and expert insights, we analyze, map, and decode your ecosystem.

Our mission is to transform risks into opportunities, guide your strategic decisions, and ensure full control of the forces shaping your business. We help you anticipate shifts, secure key partnerships, and maximize returns.

With our guidance, you gain a growth accelerator—stepping out of uncertainty to make aligned, informed, and visionary decisions. Let strategic intelligence become your ally to build a solid, thriving future.



Amedson Intelligencia is an expert firm specializing in strategic intelligence, consulting, and business development. Backed by an internationally certified team qualified to operate across diverse cultural, linguistic, and technical environments,



we deliver innovative approaches to help clients analyze challenges, anticipate risks, and create tailored solutions. Our mission: turn every challenge into a pathway for sustainable growth.

A tailor-made approach

Our firm provides strategic intelligence expertise, fully tailored to your goals, timelines, and budget constraints.

- Key challenges analysis and scope definition: : Clear identification of challenges and objectives to achieve.
- Structured proposals: Development of a quote integrating multiple research and analysis scenarios.
- Transparent Monitoring: Regular Checkpoints to Ensure Quality and Relevance.
- High-quality deliverables: Precise reporting, concise presentations, and actionable insights to empower decision-making.

A team of experts

Our team comprises highly qualified strategic intelligence professionals from prestigious institutions such as the École de Guerre Économique and Sciences Po. Leveraging their specialized expertise, they master advanced open-source intelligence (OSINT) techniques and are experienced in conducting diverse strategic studies:

- Due Diligence: In-depth analyses to assess your partners or investments.
- Market & sector analysis: Exploring opportunities and challenges unique to your industry.
- Country risk: Assessment of political economic, and social risks for your international operations.



Our excellence-driven approach to strategic intelligence

OSINT :

Turn public data into actionable insights

Leveraging advanced expertise in open-source intelligence (OSINT), our specialists extract and analyze all publicly available data. Using sophisticated methodologies and cutting-edge tools, we rigorously vet each piece of information to ensure relevance and reliability, delivering a robust foundation for informed decision-making.

Databases:

Accessing Critical Information for In-Depth Analysis

We leverage specialized databases to enhance our investigations with critical insights:

- Financial profiles and detailed shareholder insights..
- Judicial Decisions and Regulatory Compliance.
- Identification of Politically exposed Persons (PEPs), Sanctions, and embargoes. .

HUMINT :

Gaining Deep Insights Through Human Intelligence

Human Intelligence (HUMINT) enhances our approach by providing access to critical information unavailable through open sources. This method allows for:

- A thorough assessment of a target's reputation and risk factors.
- Uncovering relevant connections within informal networks.



Conducting Due Diligence and deploying standardized assessment frameworks.

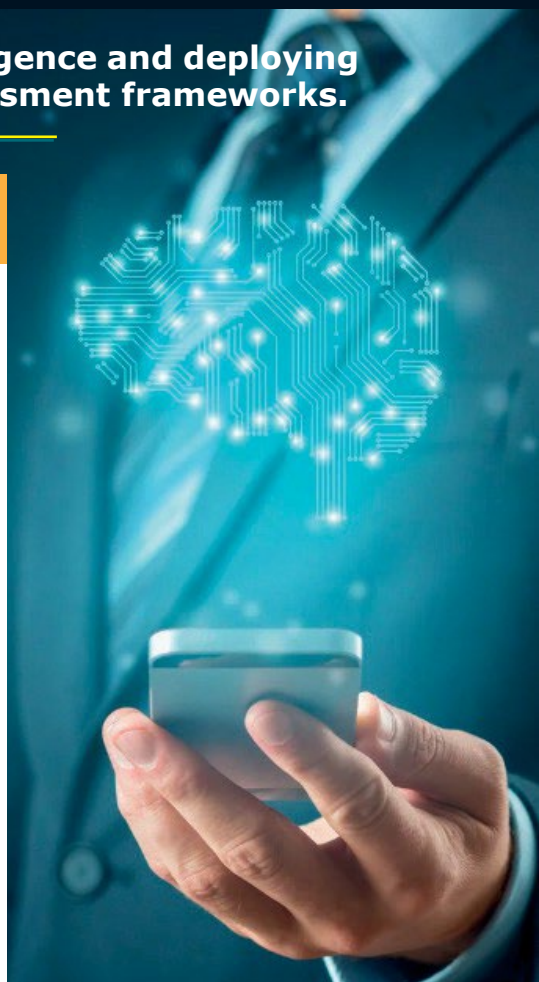
Precise, tailored due diligence for strategic vision.

By leveraging data from OSINT, specialized databases, and HUMINT, our due diligence provides an in-depth assessment of the reputation and integrity of strategic or high-risk actors, whether individuals or entities.

Our analyses highlight:

- **Reputational Risks:** Identifying past incidents that could impact your partners' image.
- **Corruption and Conflict of Interest Risks:** Detecting vulnerabilities in business interactions.
- **Duty of Vigilance:**
Assessing the social, environmental, and economic impacts related to stakeholders.

We also conduct a comprehensive analysis of the target's environment, performing in-depth verifications to ensure a global and strategic perspective.



Public sector connections



Financial Elements

Business network mapping



Sanctions and Embargo Risks

Reputational Risks



Legal Risks and Litigation



Our fields of expertise

1. International strategy and market expansion:

- o **Targeting high-potential markets** : Identification and in-depth analysis of strategic markets such as Morocco, Saudi Arabia, and the United Arab Emirates
- o **Developing market entry strategies**: Modeling entry frameworks (joint-ventures, acquisitions, free zones).
- o **International partnerships**: Establishing and securing strategic agreements with private, public, and institutional stakeholders.



2. Economic intelligence and strategic monitoring:

- o **Mapping opportunities and risks**: Assessment of political, economic, and financial risks related to key sectors such as renewable energy, industry, and technology.
- o **Competitive analysis and key stakeholders**: Studies on competitors, local institutions, and potential partners.
- o **Regional and bilateral synergies**: Identification of opportunities within cooperation programs and bilateral agreements.



3. Business development and investment optimization:

- o **Identification of investment opportunities**: Feasibility studies and targeting of high-potential projects in selected markets
- o **Support for strategic partnerships** : Connecting with private sector players, public institutions, and local enterprises.
- o **Maximizing returns**: Optimizing current investments through diversification and profitability strategies.



4. Sector studies and risk analysis

- o **Exploration of strategic sectors**: Agribusiness, logistics, energy, and technology industries
- o **Country risk and business environment**: Analysis of political and economic risks in targeted markets.
- o **Assessment of ESG impact (environmental, social, governance)**: Support for companies in managing compliance and due diligence obligations.



5. Training and capacity building:

- o **International negotiation techniques** : Training teams to handle strategic challenges in complex environments.
- o **Strategic monitoring programs**: Developing expertise in analyzing and managing strategic data.
- o **Creation of monitoring and analysis units**: Support in establishing internal structures to optimize responsiveness to market development.

Development and implementation of tailored strategic intelligence assessments

Sector and market intelligence studies :

Our fully customizable sector and market intelligence studies offer deep insights into industry dynamics within a targeted geographic area. We assist you in developing your projects in Africa and internationally by providing strategic analyses tailored to your objectives and identified risks.

A tailored approach to meet your needs :

All elements of our studies can be tailored to your specific needs and the strategic challenges to be addressed, including :

- **Contextual analysis:** Market definition and structuring, supply and demand characteristics, economic and social context.
- **Competitive landscape:** Identification of key players, analysis of entry barriers, and competitive dynamics.
- **Financial data:** Assessment of financial and economic viability across sectors and key stakeholders.
- **Strategic positioning:** Approaches and methodologies adopted by competitors, governments, and other market players.
- **Recommendations and foresight:** Identification of differentiation factors, strategic recommendations, and trend forecasting.

Country's risk assessment: A comprehensive approach to securing your operations

Expanding or sustaining your international operations requires a deep and nuanced understanding of the global environment in targeted countries. Anticipating potential risks—whether political, economic, or security-related—is crucial to ensuring the stability and longevity of your activities.

Why conduct a country risk analysis?

Expanding internationally exposes businesses and organizations to complex, sometimes unpredictable external risks that can significantly impact their operations.

Our country risk studies provide a strategic outlook on targeted environments, identifying both opportunities and threats to support informed strategic decision-making.

A tailored analysis

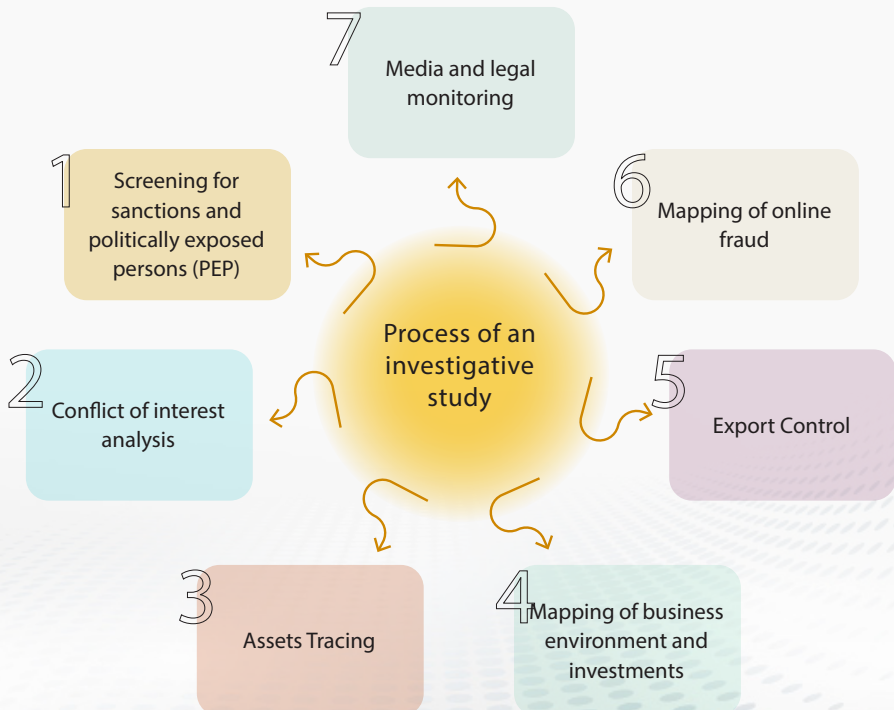
Our country risk studies are tailored to your specific needs and can cover the following areas :

- **General context:** Analysis of recent historical developments, international ratings, and economic environment.
- **Economic risks:** Studies on economic forecasts, currency stability, and market conditions.
- **Political risks:** Assessment of institutional stability and legal frameworks.
- **Security risks:** Analysis of regional tensions, conflicts, and local threats.
- **Environmental risks:** Identification of ecological constraints and threats to overall sustainability.



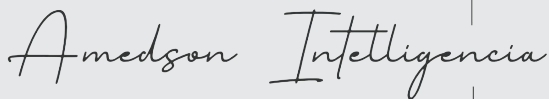
Your Security, Our Priority

Our in-depth analyses enable you to navigate targeted country environments, anticipate risks, and secure strategic decisions for a successful international expansion. .



References from our partners



The logo for Amedson Intelligencia features the company name in a black, elegant script font. The text is enclosed within a thin black rectangular border that has a slight offset, creating a subtle frame effect.

Amedson Intelligencia

DÉCRYPTER L'INVISIBLE, BRISER L'IMPOSSIBLE

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About Amedson Intelligencia :

Amedson Intelligencia is a specialized consulting firm in **strategic intelligence, advisory services, and business development**. With an internationally certified team capable of operating in diverse **cultural, linguistic, and technical environments**, we provide innovative methodologies to support our clients in **analyzing key challenges, anticipating risks, and designing tailored solutions**. Our mission: **Turning every challenge into a sustainable growth opportunity**.

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